



Nicole Land redefines the role and success of an instructor with Michael Management.

BACKGROUND

Nicole Land is an independent SAP consultant who's been in the SAP implementation industry for more than 17 years. Prior to partnering with Michael Management, Nicole had been looking for a new revenue stream and more brand exposure.

"I was working 40-50 hours a week and traveling full time to clients, in addition to managing my home life," said Nicole. "I wanted to publish content and I considered a YouTube channel, but I just did not have the time and energy to do that."

It was then that Michael Management found Nicole via LinkedIn and contacted her to see if she would be interested in producing on-demand training videos on their platform.

"It was sheer luck or maybe destiny when Michael Management reached out to me," said Nicole.

STATS AT A GLANCE

4.8

AVERAGE STUDENT RATING

1500+

STUDENT VIEWS

5

SAP COURSES

WORKING WITH MICHAEL MANAGEMENT

Nicole is Michael Management's "jack of all trades": She creates both videos for on-demand courses as well as live-training sessions. Her courses have given her an ongoing extra revenue stream, as well as "sneak peek" content she can share with potential clients.

"The Michael Management content gives potential clients an idea at what I can bring on site to create proprietary training through a SAP contract," said Nicole.

Nicole has also enjoyed clear communication with Michael Management.

"Those at Michael Management are just very easy to work with," said Nicole. "There are no questions about what is expected of me and what I am going to deliver and when. They communicate very well and are there in the most helpful and encouraging way possible. I've actually become personal friends with several of the Michael Management people."

Nicole foresees a positive and lasting working relationship with Michael Management in the years to come.

"I see the client aspect of our relationship just growing tremendously because I think they have tested the waters with these live classes and they are getting a tremendous response," said Nicole. "I hope to be able to contribute to that in a meaningful way over the next few years."

INSTRUCTOR SUCCESS STORY

NICOLE LAND



Creating SAP courses is actually much easier than I anticipated, and the work is worth it. Becoming an instructor has opened up several new professional opportunities for me."

4.8/5

Average Student Rating



Want to be an SAP instructor, too? Apply at michaelmanagement.com/teach.

